

Chase Design

SPORTS INDUSTRY DESIGN SPECIALISTS



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Services

Chase Design is a full-service branding agency specializing in design for the sports and endurance sports industries. Our team of skilled professionals has the experience and expertise needed to guide your company to its full potential. We offer our clients the following services:

Strategic Branding
Creative Consultation
Project Management
Public & Media Relations

Logo Development
Printed Marketing Materials
Signage Design
Facility Map Creation

Web Design
Marketing Plans
Email Marketing
Search Engine Optimization

We also offer custom third party integration with the following companies:



Clients

At Chase Design, we've worked with some of the best companies in the sports and endurance sports industry. Below is a list of some of our clients. You can see samples of our work on the following pages.

Competitor Group
ITU World Champion Series
Herbalife LA Triathlon
IRONMAN 70.3 National Harbor
The Nations Triathlon
Washington DC Triathlon

Cleveland Triathlon
L'étape du California
ACHIEVE Kids Triathlon
Triathlon America
Triathlon Business International
Pacific Sports

Washington Sports & Events
MoFit
Triathlon Eugene
Brooklyn Bun
Brooklyn 15K
The Buffalo Run

Catalina Marathon
Long Beach Triathlon
Newport Beach Triathlon
Rose Bowl Half Marathon
Santa Catalina Triathlon
Steve Clarkson Dreammaker

Logo Samples



IRONMAN 70.3 National Harbor



Events DC Nation's Triathlon



Washington DC Triathlon



ACHIEVE Kids Triathlon



Triathlon Eugene



Arch Health Softball Team



Steve Clarkson Dreammaker

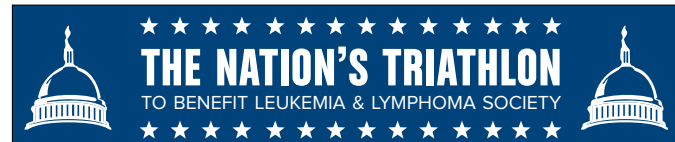


Lavender and Lifting



Crossfit PB

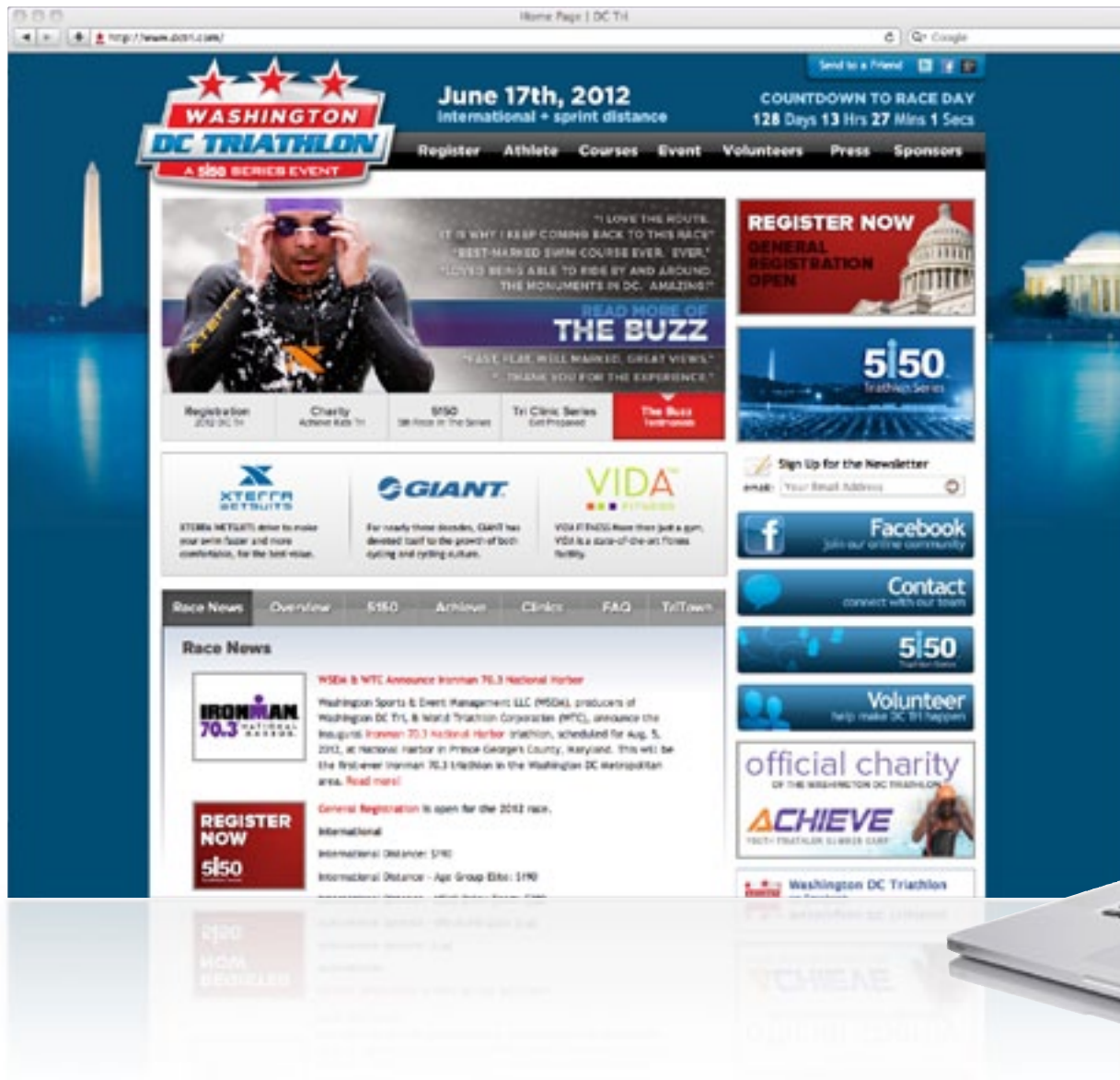
Branding Sample: EVENTS DC NATION'S TRIATHLON



Website Sample: EVENTS DC NATION'S TRIATHLON



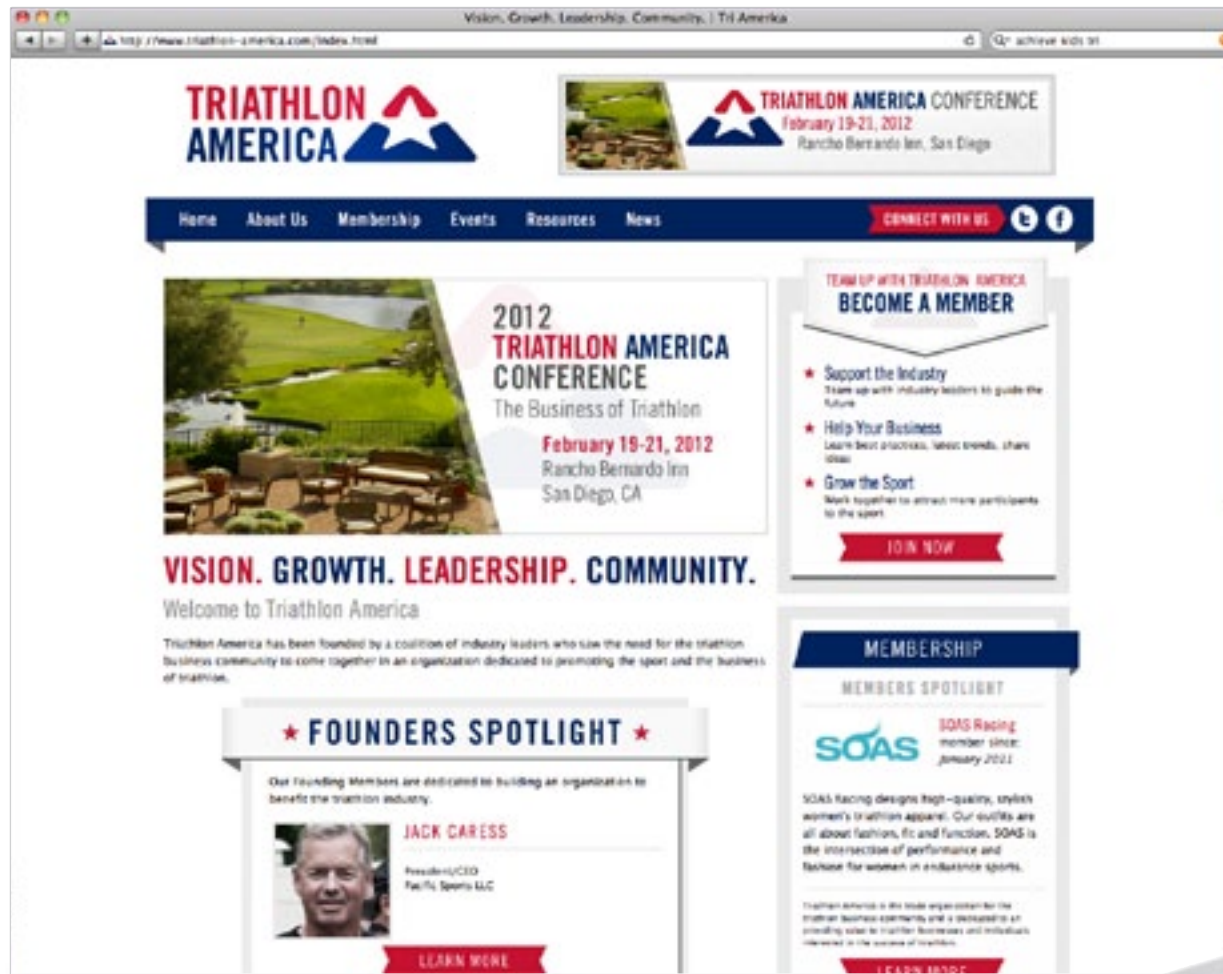
Website Sample: WASHINGTON DC TRIATHLON



Website Sample: ACHIEVE KIDS TRIATHLON



Website Sample: TRIATHLON AMERICA



Website Sample: LA TRIATHLON



Email Newsletter Samples

The Nation's Triathlon

NATION'S TRIATHLON
TO BENEFIT THE LEUKEMIA & LYMPHOMA SOCIETY

ACT NOW!
GENERAL REGISTRATION
LIMITED TO 3,500 PARTICIPANTS

RACE DAY SEPTEMBER 9, 2012
INTERNATIONAL DISTANCE

DON'T MISS OUT! REGISTER NOW!
\$15 OFF
SOLD OUT LAST FIVE YEARS | AMERICA'S MOST POPULAR RACE

365 Competitors
It's good for the sport.

Also NEW! in 2012 & as a value-added service to our athletes, The Nation's Triathlon will proudly participate in an innovative Registration Insurance plan through 365Competitors, LLC. This policy entitles all race participants to a reimbursement of their registration and online processing fee should they become ill or injured and are unable to start the race. Find out more about 365Competitors and specifics on coverage.

TEAM IN TRAINING
LEUKEMIA & LYMPHOMA SOCIETY
Fighting blood cancers

RACE DAY SEPTEMBER 9, 2012

Triathlon America

TRIATHLON AMERICA
FEBRUARY 19-21, 2012
SAN DIEGO, CA

VISION, GROWTH, LEADERSHIP, COMMUNITY.

THE BUSINESS OF TRIATHLON **SAVE \$100 REGISTER NOW!**

The **TRIATHLON AMERICA** Conference
The Nation's **LARGEST**
TRIATHLON TRADE CONFERENCE

SAVE \$100
LAST YEAR'S ATTENDEES ONLY!

Triathlon America wants to thank you for helping make our first conference a great success by offering a special pre-registration price of \$100 for the 2012 Triathlon America Conference. This offer is good for last year's attendees only. Sign up by October 28 and Save \$100 off the regular registration price.

REGISTER NOW & SAVE!
Reserve your place at triathlon's premier industry conference.

Conference Features:
More than 200 Leaders in the Sport
Outstanding Speakers
Inspiring Panel Discussions
Informative Breakout Sessions
Networking with Industry Professionals

Special Events:
Triathlon America Awards Celebration
Fun Opening Reception
Morning Fitness Activities
Beautiful, Relaxing Setting at the Rancho Bernardo Inn

REGISTRATION INFO
Triathlon America Members
\$205 (last year's attendees)
Triathlon America Members
\$205 (normal price)
Non-Members
\$305 (normal price)
Registration includes all conference activities and meals including the Triathlon America Awards Celebration.
Triathlon America Awards Banquet (last night) - \$100.

HOTEL INFO
Rancho Bernardo Inn
www.ranchobernardoinn.com

Print Samples: THE NATION'S TRIATHLON

2011 Program

8.31.2011 / 5TH ANNUAL
THE NATION'S TRIATHLON
WORLD CLASS CITY
WORLD CLASS CAUSE
America's Most Popular Race
Registration for 2011:
March 13-27, 2011
www.nationstriathlon.com

PUSH YOURSELF TO THE LIMIT. DO IT AGAIN TOMORROW.
IT'S POWERFUL PROTEIN.

EXPO VENDORS
SPECIAL ADVERTISING SECTION
FRIDAY, 8/24 / SATURDAY, 8/25

- Mission Jewelry** - Experience the high quality of our jewelry...
- Muscle Milk** - Strength, Endurance, Quicker Recovery...
- Neun Hydration** - Neun is a electrolyte replacement drink...
- Power Balance** - Power Balance is a revolutionary technology...
- Race Mate** - The World's Best Bicycle Trainer. The only trainer that GUARANTEES performance improvement...
- SPARK** - The SPARK acronym for "5 Star Personal Best Day" shows everything needed for athletes...
- Sporthip** - Sporthip is a healthy lifestyle distributor focused on the Fitness Channel...
- Team Uptake** - Team Uptake is a rockin' team second to none!

COURSE MAP

2010 Program

5TH ANNUAL
THE NATION'S TRIATHLON
WORLD CLASS CITY
WORLD CLASS TRIATHLON
WORLD CLASS CAUSE
OFFICIAL PROGRAM

FROM FINISHING A TRIATHLON TO RACING ONE.
The protein to help take you there.

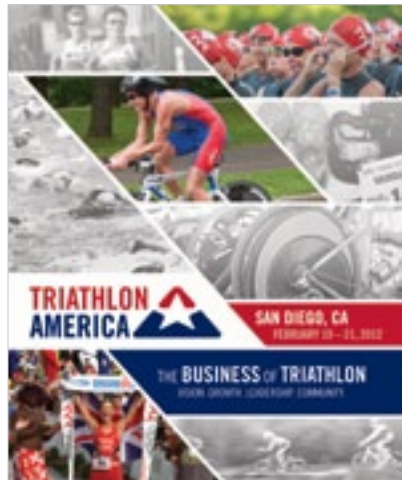
EXHIBITOR LISTINGS

- ALICE PERFORMANCE** - ALICE Performance products are ready to use and are unique...
- CITY SPORTS** - City Sports is an award-winning specialty sport retailer...
- COMPETITOR MAGAZINE** - Competitor Magazine is proud to be the Official Program...
- CONCEPT FITNESS** - Concept Fitness is the world's leading provider of fitness equipment...
- COMP TRAINERS** - Concept Fitness's award-winning fitness franchise...
- CONTOUR'S BICYCLES** - ConTOUR is the best product designed to maximize your ride efficiency...
- CRAFT** - CRAFT has designed clothing to meet the needs of the triathlete...
- CRUISE** - Cruise is a premium team of athletic footwear...
- CYCLELIFE** - CycleLife is a premium team of athletic footwear...

COURSE MAP

Print Samples: TRIATHLON AMERICA

2011 Program



2010 Program



Event Signage Samples: THE NATION'S TRIATHLON



Apparel Design Samples

The Nation's Triathlon



Achieve Kids Triathlon



Washington DC Triathlon



Map Design Samples

The Nation's Triathlon Course Maps



IRONMAN 70.3 Course Maps





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