Services
Chase Design is a full-service branding agency specializing in design for the sports and endurance sports industries. Our team of skilled professionals has the experience and expertise needed to guide your company to its full potential. We offer our clients the following services:

- Strategic Branding
- Creative Consultation
- Project Management
- Public & Media Relations
- Logo Development
- Printed Marketing Materials
- Signage Design
- Facility Map Creation
- Web Design
- Marketing Plans
- Email Marketing
- Search Engine Optimization

We also offer custom third party integration with the following companies:

Clients
At Chase Design, we’ve worked with some of the best companies in the sports and endurance sports industry. Below is a list of some of our clients. You can see samples of our work on the following pages.

- Competitor Group
- ITU World Champion Series
- Herbalife LA Triathlon
- IRONMAN 70.3 National Harbor
- The Nations Triathlon
- Washington DC Triathlon
- Cleveland Triathlon
- L’étape du California
- ACHIEVE Kids Triathlon
- Triathlon America
- Triathlon Business International
- Pacific Sports
- Washington Sports & Events
- MoFit
- Triathlon Eugene
- Brooklyn Bun
- Brooklyn 15K
- The Buffalo Run
- Catalina Marathon
- Long Beach Triathlon
- Newport Beach Triathlon
- Rose Bowl Half Marathon
- Santa Catalina Triathlon
- Steve Clarkson Dreammaker

Chase Design
specializing in branding

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Logo Samples

IRONMAN 70.3 National Harbor

Events DC Nation’s Triathlon

Washington DC Triathlon

ACHIEVE Kids Triathlon

Triathlon Eugene

Arch Health Softball Team

Steve Clarkson Dreammaker

Lavender and Lifting

Crossfit PB

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Branding Sample: EVENTS DC NATION’S TRIATHLON

The Nation's Triathlon®
1755 Linner Place Northwest
Washington, DC 20009
www.nationstri.com

Charles L. Brodsky
CEO
(202) 257-3472
chuck@nationstri.com
www.nationstri.com

Register Today to Support the Leukemia & Lymphoma Society
Age Group 40-44

The Nation’s Triathlon
TO BENEFIT LEUKEMIA & LYMPHOMA SOCIETY

2010 Partnership Preview
World Class City, World Class Triathlon, World Class Cause

2010 Sponsorship Opportunities

900% growth since its inception, sold out in 2007, 2008 & 2009!
Combined total of media impressions in 2008 & 2009 was more than 173 million
Raised more than $5 million for The Leukemia & Lymphoma Society

Partnership Preview
World Class City, World Class Triathlon, World Class Cause

Official Vehicle of The Nation's Triathlon™

ALL ACCESS
Valid 09.12.08 thru 09.14.08

You are invited to the VIP TENT at The Nation's Triathlon™ on Sunday, September 14, 2008 from 8 am – 2 pm.
The finish line is located at 12th and Pennsylvania Ave. Many roads are closed so please use public transportation if possible.
Print this as your invitation to access the VIP Tent.

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Website Sample: EVENTS DC NATION’S TRIATHLON
Website Sample: WASHINGTON DC TRIATHLON
Website Sample: ACHIEVE KIDS TRIATHLON
Website Sample: TRIATHLON AMERICA
Email Newsletter Samples

The Nation’s Triathlon

ACT NOW!
GENERAL REGISTRATION
LIMITED TO 3,500 PARTICIPANTS

RACE DAY SEPTEMBER 9, 2012
INTERNATIONAL DISTANCE

DON’T MISS OUT! REGISTER NOW!
$15 OFF
SOLD OUT LAST FIVE YEARS: AMERICA’S MOST POPULAR RACE

Also NEW in 2012 as a value-added service to our athletes, The Nation’s Triathlon will proudly participate in an innovative Registration Insurance plan through 365Competitors, LLC. This policy entitles all race participants to a reimbursement of their registration and online processing fee should they become ill or injured and are unable to start the race. Find out more about 365Competitors and specifics on coverage.

Triathlon America

The Nation’s LARGEST TRIATHLON TRADE CONFERENCE

Save $100
Last year’s attendees only!

Triathlon America wants to thank you for helping make our first conference a great success by offering a special pre-registration price, $595, for the 2012 Triathlon America Conference. This offer is good for last year’s attendees only. Sign up by October 28 and Save $100 off the regular registration price.

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Print Samples: **THE NATION’S TRIATHLON**

2011 Program

2010 Program

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**Sunglasses with an Attitude**

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**fantastic deal on the new Samsung Captivate™**

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**Nuun hydration nuun.com**

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**Triity Multi-Sports**

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**Vida Fitness vidafitness.com**

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**Vida Fitness**

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**The Athlete Village is the place to go to**

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**2011 Program**

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**2010 Program**

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**Chase Design**

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Event Signage Samples: THE NATION’S TRIATHLON
Apparel Design Samples

The Nation’s Triathlon

Achieve Kids Triathlon

Washington DC Triathlon
Map Design Samples

The Nation’s Triathlon Course Maps

IRONMAN 70.3 Course Maps